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Branded Lawn Seed in 2015*

Gro-Sure® Smart Lawn Seed is a revolutionary product guaranteed to grow in the toughest of lawn conditions – full sun, shade, worn areas and even bare patches.

* GFK Hitlist, April 2015.

THE LAWN SEED THAT'S GUARANTEED TO GROW!

AQUA GEL SOAKS UP TO 400 TIMES ITS WEIGHT IN WATER

WATER IS GRADUALLY RELEASED TO THE SEEDS WHEN NEEDED

REDUCES SEED LOSSES DUE TO ERRATIC WATERING

IMPROVES GERMINATION SUCCESS & SEEDLING ESTABLISHMENT

KEEPS WORKING FOR THE WHOLE SEASON

SEED

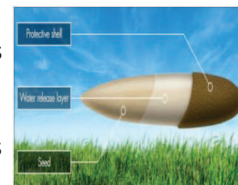
AQUA GEL LAYER

PROTECTIVE SHELL



GRO-SURE® SMART LAWN SEED

- Next generation of coated seed
- Aqua Gel coated grass seeds. Coating makes up 50% of granule weight & absorbs water to ensure excellent germination.
- Heavy seed improves contact with soil - aids germination & establishment.
- Blue/green coating - easy to see.
- Well nourished seed with micro-nutrients & seaweed extract.
- Excellent Bird Repellent.
- Low nitrogen & plant hormones to ensure grass seeds have the nutrients they need for strong establishment.
- Coating fully bio-degradable, made from natural corn starch.



GRO-SURE® SMART LAWN SEED 25m²

CODE	BARCODE	UNITS PER OUTER
215.20500144	5023377862335	6

GRO-SURE® SMART LAWN SEED 40m²

CODE	BARCODE	UNITS PER OUTER
215.20500143	5023377862311	6





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Use plant protection products safely. Always read the label and product information before use.

GRO-SURE® MULTIPURPOSE LAWN SEED 10m² + 50% extra free

- Coated for improved germination & quicker seeding establishment.
- Hard wearing lawn seed.
- Creates a lush, green durable lawn.
- Ideal for establishing new lawns and over-seeding existing lawns.

CODE	BARCODE	UNITS PER OUTER
215.20500172	5023377860683	6



RESOLVA LAWN WEEDKILLER RTU 1L

- Kills the weeds NOT the lawn
- Kills broad-leaved weeds such as clover, daisy, buttercup & dandelions
- Kills the root

CODE	BARCODE	UNITS PER OUTER
215.20300309	5023377001437	6



GRO-SURE® MULTIPURPOSE LAWN SEED 120m²

- Coated for improved germination & quicker seeding establishment
- Hard wearing lawn seed
- Creates a lush, green durable lawn
- Ideal for establishing new lawns and over-seeding existing lawns.

CODE	BARCODE	UNITS PER OUTER
215.20500174	5023377854552	1



RESOLVA LAWN WEEDKILLER CONCENTRATE 500ml

- Kills the weeds NOT the lawn
- Kills broad-leaved weeds such as clover, daisy, buttercup & dandelions
- Kills the root
- Sprayer & watering can application

CODE	BARCODE	UNITS PER OUTER
215.20300303	5023377001246	6



GRO-SURE® MULTIPURPOSE LAWN SEED 300m²

- Coated for improved germination & quicker seeding establishment
- Hard wearing lawn seed
- Creates a lush, green durable lawn
- Ideal for establishing new lawns and over-seeding existing lawns

CODE	BARCODE	UNITS PER OUTER
215.20500193	5023377000546	1



RESOLVA LAWN WEEDKILLER LIQUID SHOTS (6 tubes / 180ml)

- No mess, no measuring pre-dosed tube
- Kills weeds NOT lawns
- Kills clover, daisy, dandelion and more
- Sprayer & watering can application

CODE	BARCODE	UNITS PER OUTER
215.20300324	5023377001970	6





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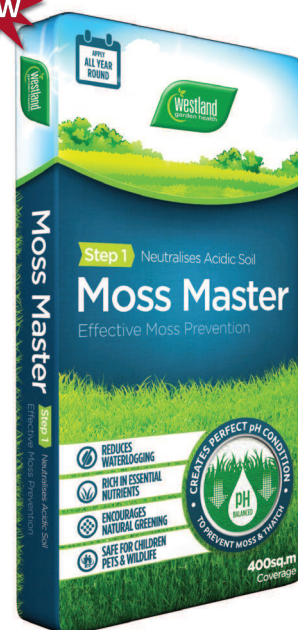
STEP 1:

MOSS MASTER: EFFECTIVE MOSS PREVENTION 400m²

Creates Perfect pH condition to prevent moss and thatch

- pH correction for lawns that encourage moss
- Encourages natural greening all year round
- Reduces water logging (Gypsum added)
- Additional Copper Zinc & Boron deficient in Irish soils)
- Apply all year round
- **Safe for Children, Pets, & Wildlife**

CODE	BARCODE	UNIT PER OUTER
215.20400365	5023377004100	45



STEP 2:

LAWN MASTER: MOSS REMOVER & DEEP FEED 400m²

Bacteria that converts moss into lawn feed

- Natural bacteria: destroys and digests moss
- **NO RAKING OUT REQUIRED**
- No lawn blackening and no staining
- Feeds and Greens for 3 months
- Apply April to September
- **Safe for Children, Pets, & Wildlife**

CODE	BARCODE	UNIT PER OUTER
215.20400323	5023377001956	45





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ALL LAWNS		LAWNS THAT NEED REPAIRING	
FAST GREENING	THICKENING	WEED AND MOSS PROBLEMS	PATCH / SPOT REPAIR
Promise - 3 day greening action	Promise - Feeds and overseeds - Thick and lush results	Promise - Removes weeds / moss - feeds your lawn	Promise - Repairs bald patches
Reason to buy - Quick results and balanced nutrition	Reason to buy - "Foolproof" and safe to use	Reason to buy - Solve "all" the problems of my lawn	Reason to buy - Repairs worn / pet used areas
Point of difference - Root to tip nutrition - No flush growth	Point of difference - Unique product - Consumer in mind	Point of difference - Root to top nutrition - more herbicide	Point of difference - Better root system - urine neutraliser

AFTERCUT® 3 DAY GREEN SPREADER 80m² (Lawn Feed & Conditioner)

- 3 day greening formula
- Unique & innovative 'ball design' spreading technology
- No scorch formula

CODE	BARCODE	UNIT PER OUTER
215.20400196	5023377859731	4



AFTERCUT® PATCH FIX SPREADER 80m² (Lawn Repair)

- Unique & innovative 'ball design' spreading technology
- 25 patches
- Grass seed, feeding & seeding soil blend
- Pet urine resistant grass seed
- Pet urine neutralisers

CODE	BARCODE	UNIT PER OUTER
215.20500121	5023377859816	4



AFTERCUT® PATCH FIX REFILL 80m² (Lawn Repair)

- Refill for Patch Fix Spreader

CODE	BARCODE	UNIT PER OUTER
215.20500122	5023377859830	4





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AFTERCUT® ALL-IN-ONE SPREADER 80m²

(Lawn Feed, Weed & Moss Killer)

- Unique & innovative 'ball design' spreading technology
- Greens in 7 days
- Kills weeds & moss
- Conditions & nourishes

CODE	BARCODE	UNIT PER OUTER
215.20400331	5023377859779	4



AFTERCUT® LAWN THICKENER SPREADER 80m² (Feed & Seed)

- Lawn Feed with added seed
- Feeds and conditions existing lawns
- Adds new grass to help thicken the lawn
- Unique & innovative 'ball design' spreading technology

CODE	BARCODE	UNIT PER OUTER
215.20400204	5023377859816	4

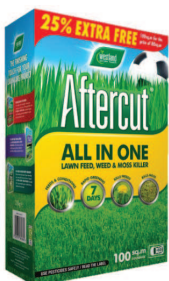


AFTERCUT® ALL-IN-ONE 80m² + 25% extra free

(Lawn Feed, Weed & Moss Killer)

- Unique & innovative 'ball design' spreading technology
- Greens in 7 days
- Kills weeds & moss
- Conditions & nourishes

CODE	BARCODE	UNIT PER OUTER
215.20400351	5023377003325	4



AFTERCUT® LAWN THICKENER REFILL 80m² (Feed & Seed)

- Refill for Aftercut Lawn Thickener Spreader

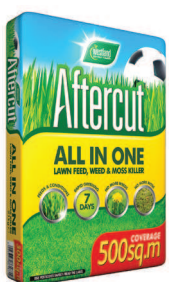
CODE	BARCODE	UNIT PER OUTER
215.20400205	5023377860607	4



AFTERCUT® ALL IN ONE 500m² (Lawn Feed, Weed & Moss Killer)

- Greens in seven days
- Kills weeds & moss
- Conditions and nourishes

CODE	BARCODE	UNIT PER OUTER
215.20400285	5023377000379	6



AFTERCUT® LAWN THICKENER 500m² (Feed & Seed)

- Lawn Feed with added seed
- Feeds and conditions existing lawns
- Adds new grass to help thicken the lawn

CODE	BARCODE	UNIT PER OUTER
215.20400321	5023377002083	6

